



Getting Started with Bonds

Bonds are not as simple as they seem.

Typical investor needs:

Current income

Portfolio diversification

Help sleep at night

What Is a Bond?

An interest-bearing or discounted security that obligates the issuer to pay the bondholder a specific sum of money, usually at specific intervals, and to repay the principal amount of the loan at maturity.

Priority of claims on issuer assets:

Secured lenders

Unsecured lenders/senior bondholders

Subordinated debt holders

Preferred stockholders

Common stockholders

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Every show includes a discussion with an expert on how to invest for success.

Host Douglas Goldstein, CFP® uses his 25 years of experience as a financial advisor to make money concepts simple to understand. Practical lessons give you tools and tips so you can make real changes. Contact Doug at Doug@Profile-Financial.com or call +972-2-624-2788.

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