



Tricks to Making and Maintaining a Smart Asset Allocation

We often tell people that stock market investing is important as a hedge against inflation, but what if the market doesn't move for a long, long time? A proper asset allocation is a good tool to handle your portfolio.

- * Asset allocation is an investment strategy that aims to balance risk and reward by dividing up your investments based on your goals, risk tolerance, and investment horizon.
- * Develop your asset allocation starting with your long- and short-term goals.
- * Reevaluate your asset allocation yearly.
- * Consider money managers who use Tactical asset allocation, a dynamic investment strategy that actively adjusts a portfolio's asset allocation. The goal is to improve the risk-adjusted returns of passive management investing.

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Every show includes a discussion with an expert on how to invest for success. Host Douglas Goldstein, CFP® uses his 25 years of experience as a financial advisor to make money concepts simple to understand. Practical lessons give you tools and tips so you can make real changes. Contact Doug at Doug@Profile-Financial.com or call +972-2-624-2788.

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