



## The Easy Way to Invest

### 4 Simple Steps That Every New Investor Should Follow

1. Set your goals... and make them realistic
2. Plan your pie... what percent of your money should go in each type of investment
3. Start now... open the account, invest the money, and don't miss out on long-term growth
4. Regular checkups... make sure you stay on track

#### WHY CASH MAY BE MORE IMPORTANT THAN STOCKS

When discussing asset allocation, cash is often left out of the discussion. While it's important to divide your assets between stocks and bonds, cash plays an important role in your asset allocation. Cash as an investment vehicle is not the same as any cash in your emergency fund, which should be the equivalent of at least six months' living expenses. Successful investment portfolios sometimes have a slice of their pie invested specifically in liquid (cash) investments. Here's why: (Keep reading: [www.profileperspectives.com/why-cash-may-be-more-important-than-stocks](http://www.profileperspectives.com/why-cash-may-be-more-important-than-stocks)).

If you're wondering, "Do Dual Citizens Need a Separate Will for Each Citizenship?" listen to my interview with Albert Goodwin which you can search for or we'll put link at the show notes:

<http://goldsteingelt.com/aliya-israel-and-expat-issues/dual-citizens-need-separate-will-citizenship/>

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- understand the basics of personal finance (budget better, save more, avoid debt),
- learn investment strategies from the world's best investors,
- improve your retirement plan, and
- build healthy financial habits.



Every show includes a discussion with an expert on how to invest for success. Host Douglas Goldstein, CFP® uses his 25 years of experience as a financial advisor to make money concepts simple to understand. Practical lessons give you tools and tips so you can make real changes. Contact Doug at [Doug@Profile-Financial.com](mailto:Doug@Profile-Financial.com) or call +972-2-624-2788.

Due to the unpredictable nature of the investment markets, the ever-changing economic scene, and the inherent risk that an investor may lose money, there is no guarantee or assurance whatsoever that any of the ideas or strategies discussed here will be successful. We are not responsible for any loss, liability, or risk incurred as a result of applying or using any of the information on this show. Please read the complete disclaimer [here](#).

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